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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/608,240	06/27/2003	Marc A. Smith	1026-085 301967.01	2601
	7590 09/12/200 CORPORATION	EXAMINER		
C/O LYON & I	HARR, LLP	HOANG, HIEU T		
300 ESPLANA SUITE 800	DE DKIVE	ART UNIT	PAPER NUMBER	
OXNARD, CA	93036	2152		
			MAIL DATE	DELIVERY MODE
			09/12/2008	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

## Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)		
10/608,240	SMITH ET AL.		
Examiner	Art Unit		
HIEU T. HOANG	2152		

	HIEU T. HOANG	2152	
The MAILING DATE of this communication appe	ears on the cover sheet with the c	correspondence add	ress
THE REPLY FILED <u>31 August 2008</u> FAILS TO PLACE THIS A	PPLICATION IN CONDITION FOR	ALLOWANCE.	
1. The reply was filed after a final rejection, but prior to or on application, applicant must timely file one of the following application in condition for allowance; (2) a Notice of Application (RCE) in compliance with 37 Comperiods:	replies: (1) an amendment, affidavi eal (with appeal fee) in compliance	t, or other evidence, wwith 37 CFR 41.31; or	hich places the (3) a Request
a) The period for reply expires 3 months from the mailing date b) The period for reply expires on: (1) the mailing date of this A no event, however, will the statutory period for reply expire I Examiner Note: If box 1 is checked, check either box (a) or	dvisory Action, or (2) the date set forth ater than SIX MONTHS from the mailing (b). ONLY CHECK BOX (b) WHEN THE	g date of the final rejection	n.
MONTHS OF THE FINAL REJECTION. See MPEP 706.07( Extensions of time may be obtained under 37 CFR 1.136(a). The date have been filed is the date for purposes of determining the period of ex under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the set forth in (b) above, if checked. Any reply received by the Office later may reduce any earned patent term adjustment. See 37 CFR 1.704(b) NOTICE OF APPEAL	on which the petition under 37 CFR 1.1 tension and the corresponding amount shortened statutory period for reply origing than three months after the mailing dat	of the fee. The appropria nally set in the final Offic	ate extension fee e action; or (2) as
<ol> <li>The Notice of Appeal was filed on A brief in comp filing the Notice of Appeal (37 CFR 41.37(a)), or any exter Notice of Appeal has been filed, any reply must be filed well AMENDMENTS</li> </ol>	nsion thereof (37 CFR 41.37(e)), to	avoid dismissal of the	
3. ☐ The proposed amendment(s) filed after a final rejection, (a) ☐ They raise new issues that would require further co(b) ☐ They raise the issue of new matter (see NOTE belo	nsideration and/or search (see NO	<del></del>	cause
(c) They are not deemed to place the application in bet appeal; and/or	ter form for appeal by materially red		ne issues for
(d) They present additional claims without canceling a NOTE: (See 37 CFR 1.116 and 41.33(a)).	corresponding number of finally reje	ected claims.	
4. ☐ The amendments are not in compliance with 37 CFR 1.15.  Applicant's reply has overcome the following rejection(s)		mpliant Amendment (l	PTOL-324).
6. ☐ Newly proposed or amended claim(s) would be al non-allowable claim(s).		timely filed amendmer	nt canceling the
7.  For purposes of appeal, the proposed amendment(s): a) how the new or amended claims would be rejected is provided that the claim(s) is (or will be) as follows: Claim(s) allowed: Claim(s) objected to: Claim(s) rejected: 1-24. Claim(s) withdrawn from consideration:		I be entered and an e	xplanation of
AFFIDAVIT OR OTHER EVIDENCE			
<ol> <li>The affidavit or other evidence filed after a final action, bu because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e).</li> </ol>			
<ol> <li>The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to of showing a good and sufficient reasons why it is necessary</li> </ol>	overcome <u>all</u> rejections under appear y and was not earlier presented. Se	al and/or appellant fail ee 37 CFR 41.33(d)(1	s to provide a ).
10. ☐ The affidavit or other evidence is entered. An explanatio REQUEST FOR RECONSIDERATION/OTHER	n of the status of the claims after er	ntry is below or attach	ed.
11. ☐ The request for reconsideration has been considered bu	t does NOT place the application in	condition for allowan	ce because:
12. Note the attached Information <i>Disclosure Statement</i> (s).  13. Other:	(PTO/SB/08) Paper No(s)		
	/Kenny S Lin/ Primary Examiner, Art U	Init 2152	

## **Continuation Sheet (PTO-303)**

Application No.

Applicant's request for interview after final office action does not conform to MPEP 703.09, for not placing the application in better conditions for disposal or appeal. Therefore, the interview request is respectfully denied.

Applicant's arguments have been fully considered but they are unpersuasive.

Applicant argues that the prior art does not teach "a catalog explorer module that provides a resolution service that conforms a list of payloads in the user interaction system catalog with a class, category or format of identity information corresponding to one or more recently read tags." The examiner respectfully traverses.

In response to applicant's arguments against the references individually, one cannot show nonobviousness by attacking references individually where the rejections are based on combinations of references. See In re Keller, 642 F.2d 413, 208 USPQ 871 (CCPA 1981); In re Merck & Co., 800 F.2d 1091, 231 USPQ 375 (Fed. Cir. 1986).

Prior art Perkowski teaches in col. 19 lines 43-64, a browser or catalog explorer module providing a list of product information that are categorially arranged and displayed according to specific types of product information, the product information including UPN information, trademark information, and product description information, and many more (shown in col. 5 lines 8-21, col. 6 line 62-col. 7 line 6, these categoried product information is read as a class, category or format of tag identity) that are compatible with the identity information of one recently scanned tag (col. 6 lines 6-35, a scanned tag and available online product information for that tag)